

**ONRA MINUTES**  
**Bi-Monthly Board Meeting**  
**Tuesday, July 28, 2009**  
**National Road/Zane Grey Museum**

**Call to order:** President Cyndie Gerken called the meeting to order at 10:10 a.m. The following Board members were present: **Cyndie Gerken, Doug Smith, Lynn Kartavich, Ed Kemper, Jonathan Beard, Larry Bicking, Nancy Campbell, Jeff Chorpenning, Denna Johnson, Jeff Lowe, Sylvia Miller, Jeana Paglialunga, Mike Peppe, Elizabeth Reeb, Dean Ringle, Paul Seibel, Ed Wagstaff**, and ex officio members **Mary Anne Reeves** and **Frank Quinn**. Staff: Glen Massie and intern Louis Agresta. Debbie Allender from the John & Annie Glenn Museum (and new Director of the National Road/Zane Grey Museum) welcomed us and Don McHenry, also from the Glenn Museum, invited ONRA members to visit the Glenn Historic Site.

**Media Marketing Presentation:** Prior to the commencement of the museum tour and Board meeting, B.J. Cunard and Jim Behl from ESV Teleproductions in St. Clairsville gave a short presentation on their firm's specialty, which is creating promotional videos. After discussion and questions, President Cyndie thanked them for attending our meeting and stated that while ONRA is interested in pursuing production of a promotional video, we do not have the necessary funding at this time.

**Museum Tour:** Lorle Porter led our tour of the museum including the National Road diorama.

**Minutes:** It was pointed out that the list of attendees in the May 26, 2009 minutes was incorrect in that Glenn Harper was not present. A motion to approve the amended minutes was made by Lynn Kartavich and seconded by Doug Smith. Motion carried.

**Treasurer's Report:** Treasurer Denna Johnson presented the Report. Doug Smith was recognized and thanked for donating a speaking honorarium of \$200 to ONRA. A motion to approve the Report was made by Jon Beard and seconded by Sylvia Miller. Motion carried.

**Coordinator's Report:**

- **Ohio Magazine:** Glen Massie reported that as of this date, there have been 87 requests for the *Traveler's Guide* in response to our ad in the March issue of Ohio Magazine. To date there have been no new memberships. In 2008, 240 *Guides* were mailed with two memberships gained. Glen commented that this presents a challenge for the Membership Committee.
- **Coordinator Service Billing:** Billing submitted covers the services for May - June '09. The total service expense was \$7,302.07 with 80% (\$5,841.66) submitted to ODOT for payment and 20% (\$1,460.41) to be paid by ONRA. A motion for approval of the payment was made by Elizabeth Reeb and seconded by Ed Wagstaff. Motion carried.
- **Signage Update:** Zach recently finished the recommended edits on the Interpretive Signs and the updated copies are ready for approval. The first sign will be installed at the Madonna of the Trail Statue in Snyder Park, Springfield. An unveiling ceremony is scheduled for Thursday, August 27 at 10 a.m. President Cyndie commented that this is a "big moment" for the project and that we need as many Board members as possible to attend. A press release has been prepared.

**ONRA BOARD MINUTES (cont'd)**  
**July 28, 2009**

- **Blaine Bridge:** Mike Peppe reported that Nancy Campbell was successful in having the Blaine Bridge nominated to the National Register of Historic Places. As part of the nomination process, all stone bridges on the National Road in Ohio were charted. Mike added that while over \$2 million was spent on the Blaine Bridge project, ODOT has put no way-finding signs in place for the bridge. He also commented on the concept of the large brown signs that ODOT erects on the interstate highway system indicating significant sites. Doug Smith noted that ODOT has signs that would be a template for way-finding signage, and they have these sign boards in place. Could ONRA fasten our signs on to them? There was general discussion about the need for preserving a number of bridges on the Road. Nancy Campbell talked about serving (as does Mary Anne Reeves) on the Advisory Board that recommends inclusion on the National Register. She commented that the Blaine Bridge should be a “natural” for the designation. A motion was made by Dean Ringle to have ONRA send a letter of support for the Blaine Bridge nomination and seconded by Jeff Lowe. Motion carried.

**Old Business:** President Cyndie read the language of the proposed by-law change that would permit ONRA to vote by phone or e-mail in cases where an immediate decision is required. Dayton attorney Steve McHugh reviewed and approved the wording of the change. Dean Ringle suggested that notice of an impending vote should be sent out 24 hours in advance instead of the proposed 12 hours. Voting on the proposed by-law change will be done at the Annual Meeting.

**Committee Reports:** President Cyndie led a general discussion on committee structure. Doug Smith talked about the importance of building the leadership team for the future. A form outlining ONRA committees was sent around and Board members were asked to volunteer by signing up for one or more committees in which they were interested. As a result of the discussion, a number of committee assignments were filled. Jonathan Beard and Nancy Campbell joined the signage committee.

- **Bus Tour Committee:** Board members will be sent flyers and membership applications for the upcoming October 13<sup>th</sup> eastern trip that will be our first venture open to the public. Dean Ringle volunteered to assist with commentary in the Columbus area.
- **Membership/Marketing Committee:** Denna Johnson suggested we hold a membership drive featuring National Road items we can sell. President Cyndie added that we need lapel pins with our logo on the face. The following Board members volunteered to serve on the Membership Committee with Denna: Frank Quinn, Jeana Paglialunga, Jonathan Beard, and Jeff Lowe who agreed to chair the committee.

**Adjournment:** A motion for adjournment was made at 1:25 p.m. by Ed Wagstaff, and seconded by Paul Seibel. Motion carried.

Respectfully submitted,  
Ed Kemper