

ONRA MINUTES
Bi-monthly Board Meeting
Tuesday, March 29, 2011
Columbus Department of Health

Call to Order: President Dean Ringle called the meeting to order at 10:06 AM. The following Board members were present: **Dean Ringle, Doug Smith, Marian Vance, Mary Ellen Weingartner, Nancy Campbell, Ed Wagstaff, Elizabeth Reeb, Ed Kemper, Charla Devine, Larry Bicking, Cyndie Gerken, Denna Johnson, Jeff Sewert, Paul Seibel, David Wesler, Alan King, Jonathan Beard, and Jane Lightner.** Also in attendance were potential Clark County Board representative, Jane Balchan and ODOT employee, Randy Lane who filled in for the soon-to-be-retired Bob Young. Randy indicated that Shyna Gawell would serve as ODOT's ex officio member on our Board.

Secretary's Report: A motion to approve the minutes from the January 25, 2011 Board meeting was made by Cyndie Gerken and seconded by Ed Kemper. Motion carried.

Treasurer's Report: Treasurer Marian Vance presented balances for the General and Restricted funds from the current financial report. A motion to approve the Treasurer's Report was made by Jeff Sewert and seconded by Paul Seibel. Motion carried.

Coordinator's Report: By prior agreement Melanie Runkle, ONRA's new Byway Coordinator, will attend Board meetings as needed and will submit a written report when not in attendance. Ms. Runkel submitted a written report which included four invoices requiring Board approval for payment, as well as membership information.

Coordinator Services Billing - ONRA's share of the FY10 CAP rate adjustment to the Marketing and Interpretive Signage grants, includes two invoices. The CAP rate adjustment invoice for the marketing grant is \$16.50 with ONRA's 20% share being \$3.30. The CAP rate adjustment invoice for the signage grant is \$264.70 with the 20% ONRA share being \$52.95. A motion to approve payment was made by Denna Johnson and seconded by Ed Kemper. Motion carried.

The Interpretive Signage invoice for January-February is \$762.22 with the 20% ONRA share being \$152.44. A motion to approve payment was made by Paul Seibel and seconded by Ed Kemper. Motion carried.

The Marketing invoice from January is \$787.97 with 20% ONRA share at \$157.59. A motion to approve payment was made by Denna Johnson and seconded by Cyndie Gerken. Motion carried

Membership Renewals – Ms. Runkel reported that there were 31 membership renewals. Membership renewal letters were sent out at the beginning of February and March. There are also plans to send out membership renewal letters to those members who have not renewed in several years. Members were reminded that in order to remain an active Board member, dues must be current.

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Committee Reports:

Marketing Committee – Chairperson Denna Johnson reported that the final edit is finished on the playing card project and that the card decks should be ready for distribution by the next meeting. We will travel across the National Road to market the cards. The financial gain from the playing card project will go to the general fund. Ohio National Road Traveler's Guides are now paid for. The Marketing Committee is currently working on the possibility to have ONRA logo apparel articles available for sales online as well as at various other venues. Due to member ads, ONRA negotiated a co-op page in *Ohio Magazine* with ONRA contact information and a zero balance invoice. Cookbooks and pins continue to be available and Mrs. Johnson will provide an update on order forms at the next meeting.

Membership Committee – The Membership Committee needs a chairperson. President Ringle will contact absent members. Regarding Board memberships, Bill Hart from Clark County and Bil Kerrigan from Guernsey County have resigned their seats on the Board. A motion to appoint Jane Balchan as the Clark County Board representative was made by Denna Johnson and seconded by Elizabeth Reeb. Motion carried.

Endowment Fundraiser Committee – In the absence of Chair Judy Williams, there was no report. The Committee is working on a small fall fundraising event in Lewisburg.

Signage Committee – As of a recent Signage Committee meeting, there are several more interpretive signs that are ready for fabrication. In the absence of Chairperson Mike Peppe, Cyndie Gerken reported that she is communicating with Zanesville Mayor Zwelling regarding a date for a Y-Bridge unveiling ceremony, and in two weeks she will deliver four Muskingum County signs for Zanesville, the Y-Bridge, (the replacement) Nelson T. Gant House and Old Stone House. Regarding the I-70 kiosk, progress is being made toward obtaining a nice looking kiosk that will be approved by ODOT. The Board will be updated as information becomes available. There are sixteen Historic National Road signs available through ODOT districts' inventory. We'll go ahead and obtain two for Lewisburg and one for National Road-Zane Grey Museum.

Old Business:

Reciprocity Bridge (Mt. Sterling) Clean-up - If no clean-up has taken place by May 2011, ONRA feels that a group should be formed to undertake clean-up procedures using proper equipment and following guidelines for equipment use. Before clean-up can take place, state property versus private property must be determined.

National Road Bicentennial Caravan of Bells May 1-7 - Marian Vance reported that plans are underway but incomplete at this time. Once the bells are handed off to Ohio at Richmond on May 3rd, plans include receptions, antique car/truck groups, horse-drawn

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wagon, bicycles, overnight accommodations and several meals. Stops will include Englewood, Franklinton, Columbus, National Trail Raceway at Hebron, Zanesville, Norwich, Cambridge and St. Clairsville. West Virginia will pick up the bells on May 5th at St. Clairsville and take them to Pennsylvania. The caravan will continue east with plans to arrive in Cumberland, Maryland on May 7th.

New Business:

Ohio Historic National Road Print - Cyndie Gerken presented the opportunity to sell prints of an artist's rendition of Ohio's Historic National Road, which includes a detailed history of the Road. Jane Lightner made a motion to proceed with this project, and Ed Kemper seconded. Motion carried.

Spring Newsletter – The first week of May is the target date for the Spring Newsletter. It will include the 1811 Bicentennial Event, Yard Sale information, and presentation of the new Historic National Road playing cards.

National Road Yard Sale Days – This year's dates are June 1-5, 2011. June 4th is Super Saturday. A flier for distribution, press release, website information and Facebook page will be used to promote the event.

Adjournment: A motion to adjourn was made by Paul Seibel and seconded by Cyndie Gerken; the meeting was adjourned at 12:12 PM. Next Board meeting date is May 24th in Room 119C of the Columbus Dept. of Health Building.

Minutes respectfully submitted by Secretary Mary Ellen Weingartner.